



Bleed Area

0.125" on all sides

Extend background artwork here



Trim Line

Final postcard edge (11" x 6")



Safe Zone

10.75" x 5.75" (0.25" inset)

Keep all text inside

Important Notes:

- Address box overprints white — no artwork or ink beneath it.
- Keep all critical content inside the 0.25" safe area.
- Leave the 4.75" x 0.625" barcode zone clear of art and ink.
- All address text prints in UPPERCASE.
- No indicia is printed for AU postcards.
- Return address ("RETURN TO:") prints only when a sender is supplied.

11.25"

6.25"

0.125"

Recipient Address Zone

Sender Information &
delivery destination



JOHN SMITH
123 GEORGE STREET
SYDNEY NSW 2000
AUSTRALIA

Address Zone

3.6" wide — keep clear (white)
No artwork or ink here



Return Address

Prints only when a
sender is supplied.



RETURN TO:
POSTGRID PTY LTD
1 MARTIN PLACE
SYDNEY NSW 2000
AUSTRALIA

Barcode Zone

4.75" × 0.625"



3.6"

0.125"

6"

0.625"

4.75"