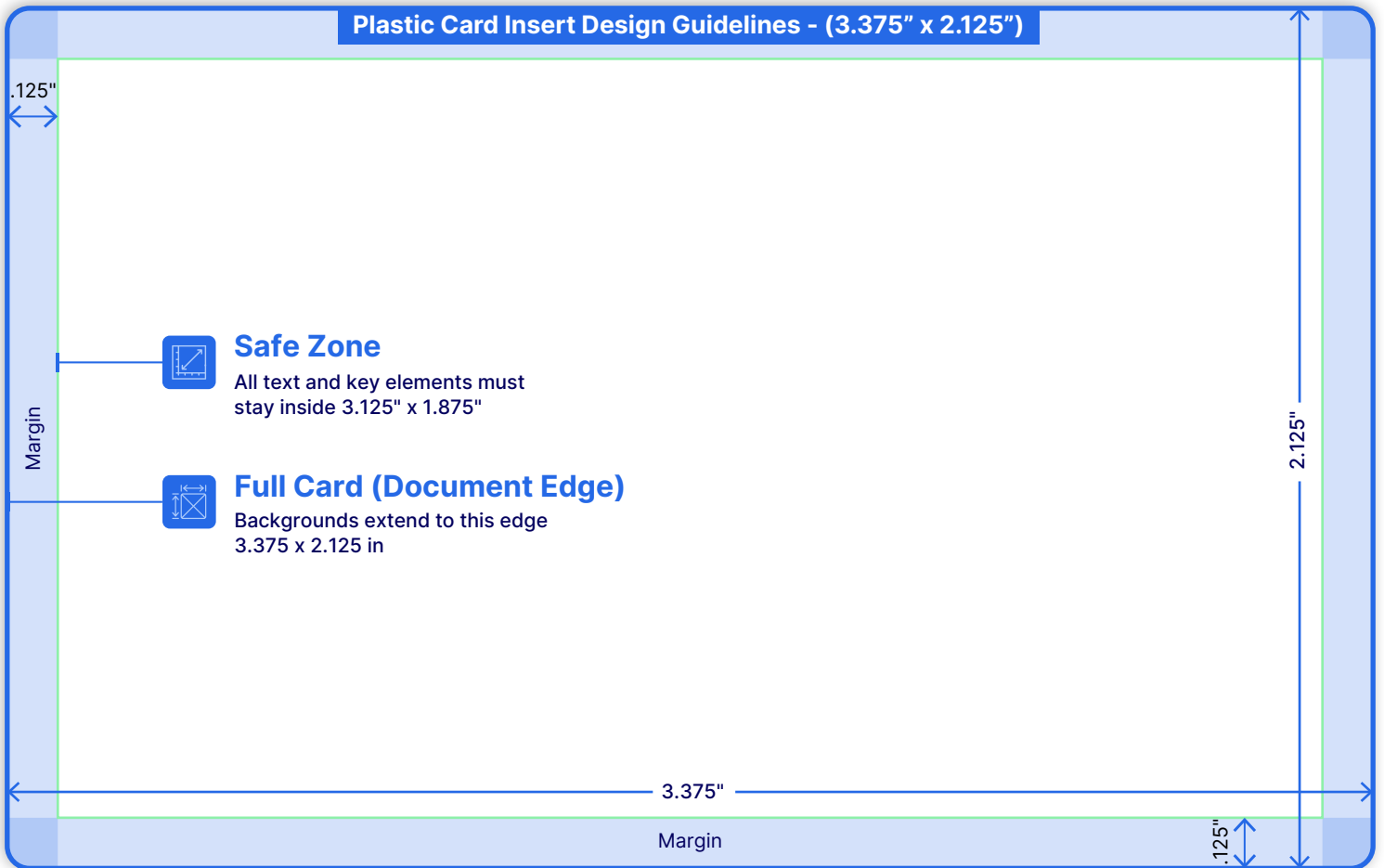


Plastic Card Insert Design Guidelines - (3.375" x 2.125")



Important Notes

- **Document size:** 3.375" x 2.125" - backgrounds and artwork must extend to the full card edge.
- **Safe zone:** 0.125" on all sides - keep all text and key elements within (3.125" x 1.875").
- **Margin:** 0.125" on all sides. Corner radius is 0.125" (CR80 standard).
- **Background artwork:** Edge-to-edge artwork; no additional bleed file needed.
- **Card finish:** 0.030" (0.76 mm) thick CR80 standard plastic card with rounded corners.
- **Resolution:** 300 DPI minimum; 600 DPI recommended for high-quality printing.
- **Color mode:** CMYK format recommended for accurate color reproduction.
- **File format:** PDF only - 1 page for single-sided, 2 pages for double-sided (page 1 = front, page 2 = back).